

Booster Flavoured Milk Taste Test May 2026

Introduction

Thank you for participating in our Flavoured Milk Taste Test. Please select the sample on the screen and taste the corresponding sample to provide the feedback. We thank you in advance for your feedback. Remember to share your honest opinion on the milk.

1. Please enter your participant code *

Sample 243

Please take a moment to drink some water and enjoy a cracker. This will help you cleanse your palate!

2. Taking everything into account (i.e., appearance, taste, smell, texture...), what is your **overall liking** of Sample 243?

Excellent - 7

Very good - 6

Quite good - 5

Neither good nor poor - 4

Quite poor - 3

Very poor - 2

Extremely poor - 1 *

Extremely Poor	Very Poor	Quite Poor	Neither good nor poor	Quite Good	Very Good	Excellent
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. What do you **like** about this sample? *

4.

What do you **dislike** about this Sample?

*

13. How would you rate the chocolate flavour intensity? *

Extremely Poor	Very Poor	Quite Poor	Neither good nor poor	Quite Good	Very Good	Excellent
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Sample 356

Please take a moment to drink some water and enjoy a cracker. This will help you cleanse your palate!

14. Taking everything into account (i.e., appearance, taste, smell, texture...), what is your **overall liking** of Sample 356?

Excellent - 7

Very good - 6

Quite good - 5

Neither good nor poor - 4

Quite poor - 3

Very poor - 2

Extremely poor - 1 *

Extremely Poor	Very Poor	Quite Poor	Neither good nor poor	Quite Good	Very Good	Excellent
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. What do you **like** about this sample? *

16.

What do you **dislike** about this Sample?

*

17. In your opinion, what do you think about the **colour** of this brownie flavoured milk drink? *

- | | | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------------|-----------------------|-----------------------|-----------------------|
| Extremely
Poor | Very
Poor | Quite
Poor | Neither
good nor
poor | Quite
Good | Very
Good | Excellent |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

18. How would you rate the **sweetness** of this brownie flavoured milk drink? *

- | | | | | |
|-----------------------|-----------------------|-----------------------|---------------------------|----------------------------|
| Much too
sweet | A little too
sweet | Just right | Not quite
sweet enough | Not at all
sweet enough |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

19. In your opinion, what do you think about the **creaminess** of the brownie flavoured milk drink? *

- | | | | | |
|-----------------------|------------------------|-----------------------|-------------------------------|--------------------------------|
| Much too
creamy | A little too
creamy | Just right | Not quite
creamy
enough | Not at all
creamy
enough |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

24. What is your overall opinion of this brownie flavoured milk drink as a viable flavour option? *

Extremely Poor	Very Poor	Quite Poor	Neither good nor poor	Quite Good	Very Good	Excellent
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

25. How would you rate the chocolate flavour intensity? *

Extremely Poor	Very Poor	Quite Poor	Neither good nor poor	Quite Good	Very Good	Excellent
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Sample 498

Please take a moment to drink some water and enjoy a cracker. This will help you cleanse your palate!

26. Taking everything into account (i.e., appearance, taste, smell, texture...), what is your **overall liking** of Sample 498?

Excellent - 7

Very good - 6

Quite good - 5

Neither good nor poor - 4

Quite poor - 3

Very poor - 2

Extremely poor - 1 *

Extremely Poor	Very Poor	Quite Poor	Neither good nor poor	Quite Good	Very Good	Excellent
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

27. What do you **like** about this sample? *

28.

What do you **dislike** about this Sample?

*

33. In your opinion, how is the overall **texture/mouthfeel** of the chocolate flavoured milk drink? *

Extremely Poor	Very Poor	Quite Poor	Neither good nor poor	Quite Good	Very Good	Excellent
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

34. What do you think about the intensity of the **smell of the chocolate** in the flavoured milk drink? *

Much too strong	A little too strong	Just right	Not quite strong enough	Not at all strong enough
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

35. In your opinion, how do you feel about the **aftertaste** of the chocolate flavoured milk drink? *

Extremely Poor	Very Poor	Quite Poor	Neither good nor poor	Quite Good	Very Good	Excellent
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

36. How would you rate the chocolate flavour intensity? *

Extremely Poor	Very Poor	Quite Poor	Neither good nor poor	Quite Good	Very Good	Excellent
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Overall Preference

37. Please rank the samples in order of preference *

Drag items from the left-hand list into the right-hand list to order them.

Sample 243 →	
Sample 498 →	
Sample 356 →	

Packaging Preference

38. Please select your preferred Peanut Punch package. *

B



A



39. Please select your preferred Choc Nut package. *

A



B



Thank You!

Thank you for participating in our taste test. Your response is very important to us.